

Case Study



Cendyn SPACES improves work culture and customer satisfaction.

Cendyn SPACES, flagship company under Cendyn, is a unique hybrid communal workspace environment. SPACES provides professionals and entrepreneurs with leading-edge telecommunications technologies and access to traditional office assets as needed. Their goal was to provide leading-edge technologies and collaborative services users needed to flourish such as phone systems, live chat, and web access. They also needed to provide feature-rich software and hardware applications that would allow users to communicate, engage, and innovate anywhere on any device in real-time.

Objective

Cendyn approached R2 in search of expertise to reliably implement a multi-tenant Cisco collaboration solution that would enable their business, employees, and clients access to high-preforming applications and technologies.

Their vision was to institute an on premise, state-of-the-art, secure collaborative solution which integrated data, voice, and video throughout their workspaces. This solution needed to be fast and provide the same excellent customer service to their tenants – every time. "Their vision was to build both a virtual and on premise collaborative workspace for their tenants," stated Jason Doherty, Director of Sales at R2 Unified Technologies.

The solution

Using Cisco's Collaboration architecture for enterprise networks, R2 was able to provide wired and wireless access to all SPACES customers with Cisco Collaboration products such as Jabber chat and WebEx conferencing.

To better position SPACES to meet their collaboration and communication needs, R2 Unified Technologies designed a solution around Cisco's Collaboration Suite which enabled them to design and implement a fully operational and feature-rich architecture using advanced Cisco switching and routing, fully wired, and wireless coverage, and collaboration endpoints.



"Cendyn SPACES came to us to deliver a multi-tenant collaboration solution...enable a business through Cisco technologies that allowed their customers to have high-preforming applications, have great communication and always experience the top-of-the-line technology."

Jamie Doherty CTO and President, R2 Unified Technologies

The benefits

Improved communications and collaboration enabled greater customer engagement and amongst their distributed mobile workforce Converged data, voice, and video networking using Cisco infrastructure Secure, fault-tolerant, scalable enterprise environment

Wireless coverage gives employees and customers great access to applications and data

Cisco's Collaboration Suite Architecture provided ensured their customers received a feature-rich experience each time Increased bandwidth segmented throughout building allowed for a secure and productive employee environment Vision to build both a virtual and on premise collaborative workspace for their tenants

The results

Utilizing Cisco's Collaboration Suite of products and services, Cendyn now has a complete multi-tenant collaboration solution. Cisco's Collaboration Suite allows for SPACES' distributed workforce and clientele to collaborate and communicate in a flexible approach. Cisco's technology integrates mobile devices, video, and cloud offerings to connect people virtually in a cost-effective manner. "The whole idea of bringing virtual and physical capabilities to co-working meant that it was not only great for Cendyn employees and tenants, but also in terms of bringing new organic encounters potentially to the environment," stated Pier Hughes, CTO of Cendyn SPACES, who mentioned the project outcome was a resounding success.

R2 feels responsible for SPACES' success moving forward and intends to help them become a market leader in their industry.

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Our partnership with R2 allowed us to bring that virtual side together in a very effective way...The whole idea of innovation is we don't know what it looks like in five years. We just know we'll [R2 Unified Technologies and Cendyn SPACES] be riding that wave together.

Charles Deyo CEO and Owner, Cendyn SPACES

About Cendyn SPACES

Cendyn SPACES, flagship company under Cendyn, is a unique hybrid communal workspace environment. SPACES provides professionals and entrepreneurs with leading-edge telecommunications technologies and access to traditional office assets.

cendynspaces.com

About R2

Headquartered in Boca Raton, Florida, R2 Unified Technologies is the team organizations turn to when they demand better. We will do right by you. With every integration, with every interaction, always. Because with R2, your experience is Simply Better.

r2ut.com

561.515.6800 980 N Federal Hwy #410 Boca Raton, FL 33432

